CANCER POLICY & ECONOMICS CONFERENCE

Ensuring Quality and Equality of Treatment

Agenda

9:00-9:30  Registration
9:30-9:35  Welcome remarks
Session 1 The impact of cancer on public health, economy and society
Chair: Kyriakos Souliotis, Assistant Professor of Health Policy, Faculty of Social Sciences, University of Peloponnese
9:35-9:50  Recognizing and addressing cancer inequalities in Europe
Prof Mark Lawler, Centre for Cancer Research and Cell Biology, Queen University, Belfast, UK
9:50-10:00  The Cancer Epidemic in Greece: Impact and Challenges
Paris Kosmidis, Medical Oncologist at Hygeia Hospital. Past ESMO President
10:00-10:10  The burden of Cancer for the National Healthcare System
Mary Geitona, Associate Professor of Health Economics and Social Policy, Department of Social and Educational Policy, University of Peloponnese
10:10-10:20  Curing uninsured cancer patients: challenges and solutions
Kostantinos Syrigos, M.D. Ph.D. Professor of Medicine & Medical Oncology Head, 3rd Department of Medicine. Sotiria General Hospital, Athens School of Medicine, National & Kapodistrian University. Vis. Professor of Thoracic Oncology, Yale School of Medicine, USA
10:20-10:30  Cancer Management in Greece: Moving forward in the post crisis era
Panos Minogiannis, PhD, MPH. Columbia University Lecturer, Onassis Cardiac Surgery Center- General Manager. Former President of the Board- St Savvas Athens Oncology Center
10:30-10:40  Access to Cancer Therapy: Pharma Industry perspective
Kostantinos Frouzis, President. Hellenic Association of Pharmaceutical Companies (SFEE)
10:40-10:50  Q&A
10:50-11:05  Keynote Speech
Panagiotis Makridis, Medical Biopathologist, Medisyn Secretary
11:05-11:25  Q&A
11:25-11:45  Coffee Break
11:45-12:00  www.cancerconference.gr

Session 2 The science of cancer prevention and treatment: current state and future challenges
Chair: Maria Gazoulis, Biologist, Assistant Professor of Molecular Biology, Department of Basic Medical Science Laboratory of Biology, School of Medicine. University of Athens / Member, European Technology Platform on Nanomedicine (ETPN)
12:00-12:15  Genetics and Cancer: The Future of Oncology
Othon Ilipoulos, MD, PhD. Associate Professor of Medicine, Harvard Medical School, Attending Oncologist, Massachusetts General Hospital
12:15-12:25  Personalised Care for Cancer Patients
Zenia Saridaki-Zoras, MD, PhD. Medical Oncologist, Scientific Director of the Oncology Department “Asklepios”
12:25-12:35  The impact of clinical trials on cancer therapeutics
Michalis Karamouzis, Medical Oncologist, Ass. Professor, Department of Biological Chemistry, Medical School. University of Athens. Member of National Ethics Committee
12:35-12:45  The Future of Cancer Research
Koula Yannoukakos, PhD. Director of Research, Molecular Diagnostics Laboratory, NCSR Demokritos
12:45-12:55  Q&A
12:55-13:15  Lunch Break

Session 3 The patient perspective
Chair: Loukas Kaklamanis, Director of Histopathology Laboratory, Onassis Cardiac Surgery Center (O.C.S.C.)
13:55-14:10  Process mapping to capture breast cancer patients’ journey in Greek public oncological hospitals
Research Presentation
Daphne Kaitelidou, PhD. Assistant Professor, Director of Center for Health Services Management and Evaluation (CHSME), Faculty of Nursing, University of Athens
14:10-14:20  Comforting the terminally ill
Kiriakki Mystakidou, Professor of Palliative Medicine, School of Medicine. University of Athens. Scientific Director of the Palliative Care Unit “Jenny Karezi”
14:20-14:30  Home Care for Cancer Patients
Aliki Tsoukezoglou, MD. Gynecologist – Oncologist, Director of “GALILEE” Palliative Care Unit
14:30-14:40  Living with cancer: Supporting patients and families
Jonna Grecos, Member of Panhellenic Association of Women with Breast Cancer “Alma Zois”
14:40-14:50  Access to medicines: A major problem of cancer patients
Zoe Grammatoglou, President, ‘KEFI’ Association of Cancer Patients of Athens
14:50-15:00  Including patients in policy making: the role of new technologies
Thanos Kosmidis, Co-founder, Care Across
15:00-15:10  Ensuring equality of treatment for cancer patients
Vasilios Arachvilitis, Administrator and spokesman of SAVE GREECE FROM CANCER, Director of the Panhellenic Pharmaceutical Union (PEF), Legislative issues and Parliament topics
15:10-15:30  Q&A
15:30-15:50  Coffee Break

Session 4 Optimising health outcomes in cancer diagnosis and treatment
Chair: Athanasios N. Chalazonitis MD, MPH, PhD - Radiology Department Coordinator Director and Hospital Medical Director. Athens General Hospital “Alexandra”
15:50-16:05  Targeted/Personalized Treatment as a Value based Model in Oncology – Current Trends & Challenges in the NHS according to Views of Health Professionals
Research Presentation
Tina Tripsa, Ipsos CED & Michalis Kalpaxoglou, Ipsos Opinion Research Director
16:05-16:15  Health economics and policy of cervical cancer: Efficiency and interventions to optimize health outcomes
Anastasia Skroumpelos, MSc. Health Economics Manager, Roche (Hellas) S.A.
16:15-16:25  Laboratory medicine: reducing the economic burden of cancer
Panagiotis Makridis, Medical Biopathologist, Medisyn Secretary
16:25-16:35  Concluding Remarks

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